A Free Energy Interpretation of the Spacing Effect

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$$A_t(m) = \log \sum_i (t - t_i)^{-d(i)}$$
$$d(i) = e^{A(m)} + \varphi$$

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The equation's origin story: The Spacing Effect



The spacing effect /2

- AKA the **spaced practice** benefit, **spaced repetition** effect, etc.
- Was first observed by Ebbinghaus himself in 1884
 - First modern study of memory ever
- Mostly studied for declarative memories, but...
- ... Has been shown for **procedural** memories as well
 - Real-life skills, like CPR
 - Complex skills, like surgical practice
 - Motor skills in athletes
- We have good descriptions, no good explanations

Example: Nick Cepeda's experiment (2008)

- Participants studied trivia
 - E.g., "which country consumes the most hot sauce per capita?"/"Norway"
- Each trivia was studied twice
- Systematically varied the **spacing** (**7 levels**) between the two study sessions and the **retention interval** (**4 levels**) before test
- 7 x 4 Between-group design = 1,350 participants



Cepeda et al., 2008 Results



Cepeda et al., 2008 Results



Before Pavlik, ACT-R could not produce a spacing effect





Pavlik & Anderson does produce a spacing effect







Problem 1: P&A does not work well for long intervals



Problem 2: Interpretation

- Memories are accumulation of traces
- **Traces** are patterns of active neurons
- Memories are strengthened by increasing synaptic weights
- Decay *d* approximates the speed at which synapses are lost



Memory as a Hopfield network

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d(1) or **d(2)**?



A New Approach

Alternative model

Pavlik's idea: traces decay at different rates

$$A(m) = \log(t_1^{-d(1)} + t_2^{-d(2)} + \dots + t_N^{-d(N)})$$

Alternative: Different traces are weighted different

$$A(m) = \log(w_1 t_1^{-d} + w_2 t_2^{-d} + \dots + w_N t_N^{-d})$$

But how is *w* computed?

This is where Free Energy comes in place

- Free Energy Principle (FEP: Friston, 2010): The brain maintains homeostasis by minimizing the surprisal (-log *P*) of new stimuli:
 - Allocates neural resources efficiently
 - Can be shown
- FEP is related to **Predictive Coding** (**PC: Rao, 1999**): The brain is trying to maximize successful predictions of the next events
 - Encode neural information so that it predicts future states
- Both FEP solves the problem of **optimal encoding**: How many neural resources should you invest in processing a new new trace?
- You can think of it as a neural extension of **rational analysis**



New Approach

$$A(m) = \log(w_{1}t_{1}^{-d} + w_{2}t_{2}^{-d} + \dots + w_{3}t_{N}^{-d})$$

New Approach
$$u_{1.5}^{2.0} \int_{0.5}^{1.5} w_{2} = 1.3 \qquad w_{3} = 1.1$$

Time

Pavlik & Anderson (2005)

$$A(m) = \log(t_1^{-d(1)} + t_2^{-d(2)} + \dots + t_N^{-d(N)})$$
$$d(i) = c e^{A(m)} + \varphi$$



Christian's solution



Current activation at rehearsal time *t*:

$$A(m,t) = \log(w_{1}t_{1}^{-d} + \dots + w_{N-1}t_{N-1}^{-d})$$

Compute w_N such that activation at time $t + \tau$ is constant k:

 $\log(w_1(t_1 + \tau)^{-d} + ... + w_N t^{-d}) = k$

When $\tau = 1$, w_1 independent of d

When k = 0, $w_1 = 1$: full rehearsal

Prevents **out-of-control activation** buildup and limit **winner-take-all dynamics** Like Belgian drinking, you try to keep the buzz constant as more beers arrive



Andrea's solution



Weights are proportional to surprisal

w = surprisal of $m = -\log P(m)$

$$= -\log \left[e^{A(m)} / (1 + e^{A(m)}) \right]$$

$$= -\log [1 / (1 + e^{-A(m)})]$$

 $= \log(1 + e^{-A(m)})$

You can think of it as **minimizing free** energy Like Italian wine, you try to match it the food that it expected in a full meal



The two approaches are, in fact, related



Is the new approach better?

Data fit





Parameter Space Partitioning



How about the brain?

Hopfield networks: How do they remember?

- Common model for hippocampus
- Memories are states with associated energy *H*:
 - $H(m) = -\sum_{i} \sum_{j} w_{i,j} x_{i} x_{j}$
- During **retrieval**, networks move to the closest **minimum energy state**.





Similarities between Hopfield networks and ACT-R

Energy *H* ≈ Activation

• Memories have an intrinsic "energy" *H*

 $H(m) = -\sum_{i} \sum_{j} w_{i,j} x_{i} x_{j}$

• Probability of retrieving *m* is inversely proportional to its energy *H*

 $P_{Hopfield}(m) = 1 / (1 + e^{H(m)})$

• Analogous to ACT-R, where

 $P_{ACT-R}(m) = 1 / (1 + e^{-A(m)})$

Interference ≈ Power Decay



Neural implementation of Free Energy model



Free energy learning prevents runaway dynamics

Standard Hopfield

Free Energy Hopfield



Evidence from fMRI





Reward Exposure



Session 2: Test of State and Reward Representation (free choices)







Next steps

- Find formal relationship between approaches
- Derive optimal training schedule
 - Compare to Pavlik & Anderson
 - Impact on practical applications? MemoryLab?
- Biological: apply to neural data
- Cognitive: model Pavlik and Anderson tasks
- Rational: relate to Anderson and Milson model
- Social: apply to Anderson et al. (2022) Twitter data analysis

Questions?

