







Evoked Response Potential Latency Modelingand Production Time Prediction

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Neuroscience in Psychology ARL



TIME SCALE OF HUMAN ACTION (Newell, 1990)

Scale (sec)	Time Units	System	World (theory)
10 ⁷	Months		Social Band
10 ⁶	Weeks		
10 ⁵	Days		Dana
104	Hours	Task	D (1)
10 ³	10 min	Task	Rational Band
10 ²	Minutes	Task	Dana
10 ¹	10 sec	Unit task	0 111
100	1 sec	Operations	Cognitive Band
10-1	100 ms	Deliberate act	Dana
10-2	10 ms	Neural circuit	D: 1
10-3	1 ms	Neuron	Biological Band
10 ⁻⁴	100 μs	Organelle	





ACT-R Neuro Integration



- The neuro-ACT-R integration settles into the crossover between the biological and cognitive bands at the ACT-R sub-symbolic layer
- Spatial: BOLD models
- Temporal: EEG models
 - Phase and power analysis (e.g., van Rugt, 2012)
 - ERPs (e.g., Cassenti et al., 2011)

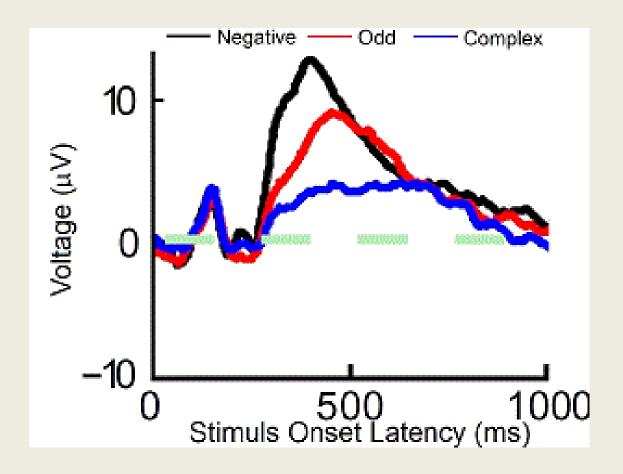




Event Related Potentials



- Amplitude
- Latency
- N1, P2, P3...







ERP-Production Links



- N1 Perceptual Recognition
- P3 Context Updating
- Production chain maps out initial to goal state
- Equate ERP latency with timing of cognitive step
- Timing of ACT-R productions



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Iterative Test-Model



Higher-level strategy

- Experiment → Model
 - Model gives production times for one cog process
- Experiment → Model
 - More production times
- (Experiment-Model)*N
 - N cognitive processes
- Get to point where production times are based on empirical data more than guesswork

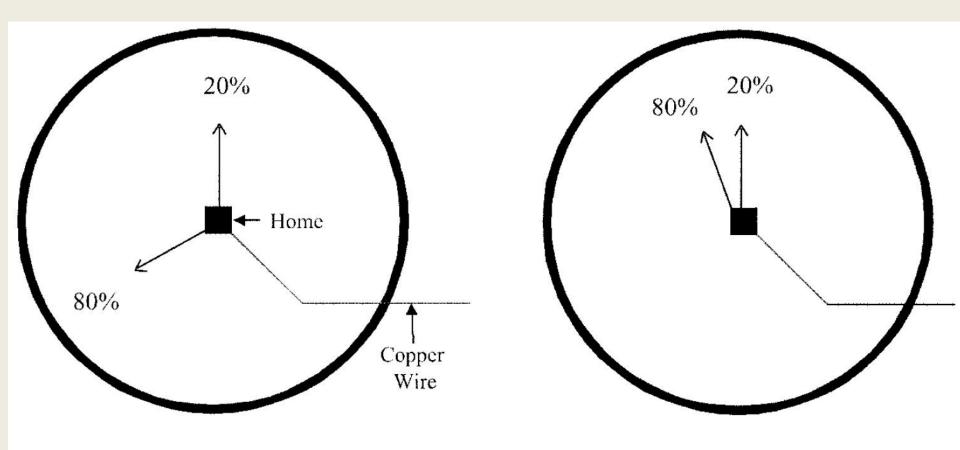




Visual Perception EEG Test ARL



McDowell, Jeka, Schoner, & Hatfield (2002)



Wide Condition

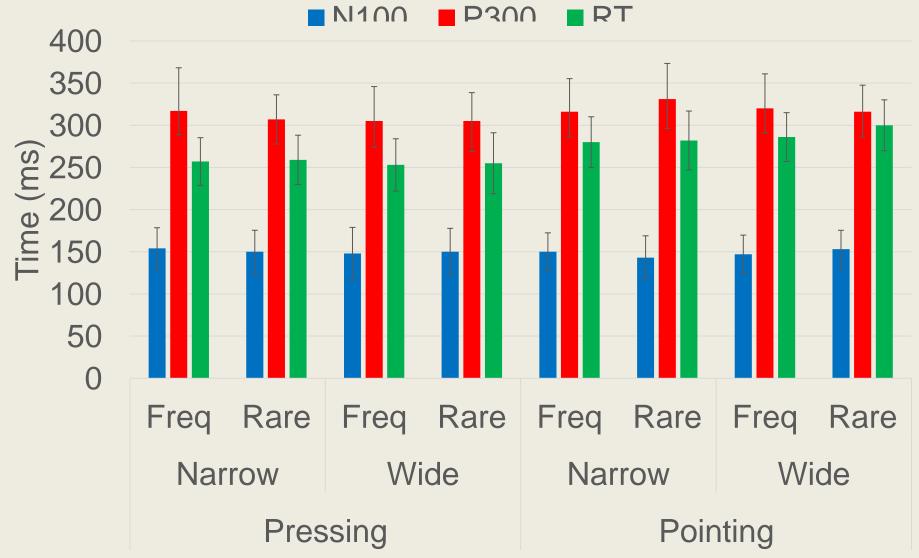
Narrow Condition





Visual Test Results





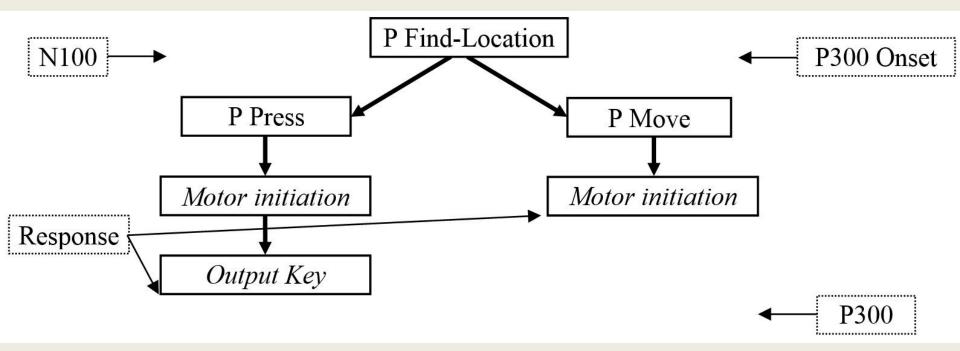
Task and Condition





Visual Model



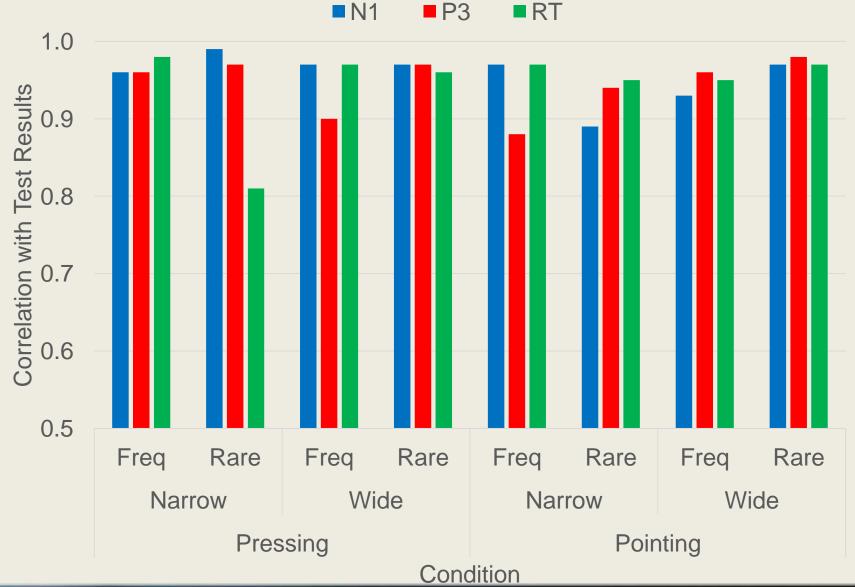






Visual Model Results









Auditory Test



Kerick, Oie, & McDowell (2009)

High Pitch (20%)



Press Button

Low Pitch (80%)



Don't Press





Auditory Results



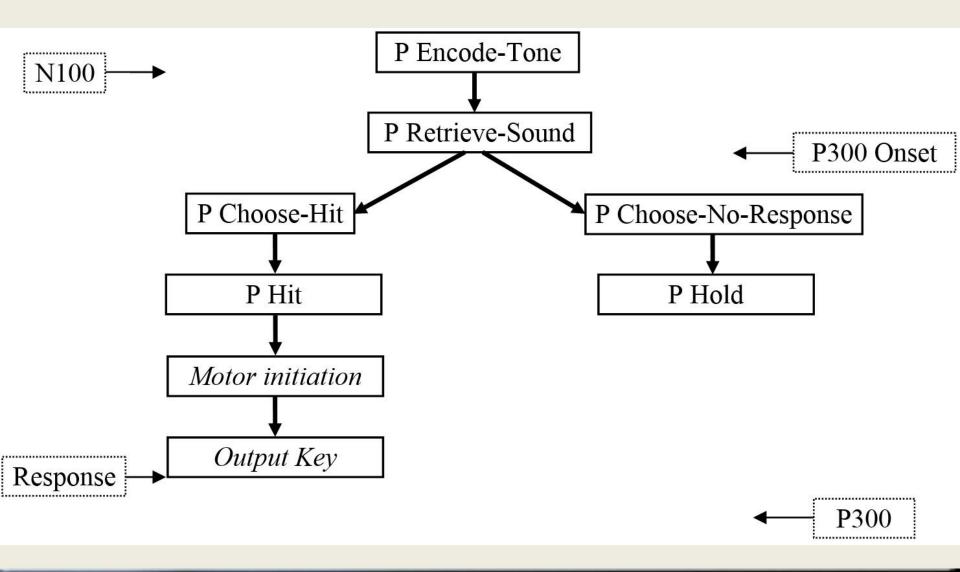
	Mean Time in ms (St.Dev)		
	Low	High	
N100	165 (16)	155 (21)	
P300	352 (36)	384 (40)	
RT		600 (177)	





Auditory Model









Auditory Model Results



	Correlation	
	Low	High
N100	0.97	0.89
P300	0.97	0.95
RT		0.95





Decision Making Test



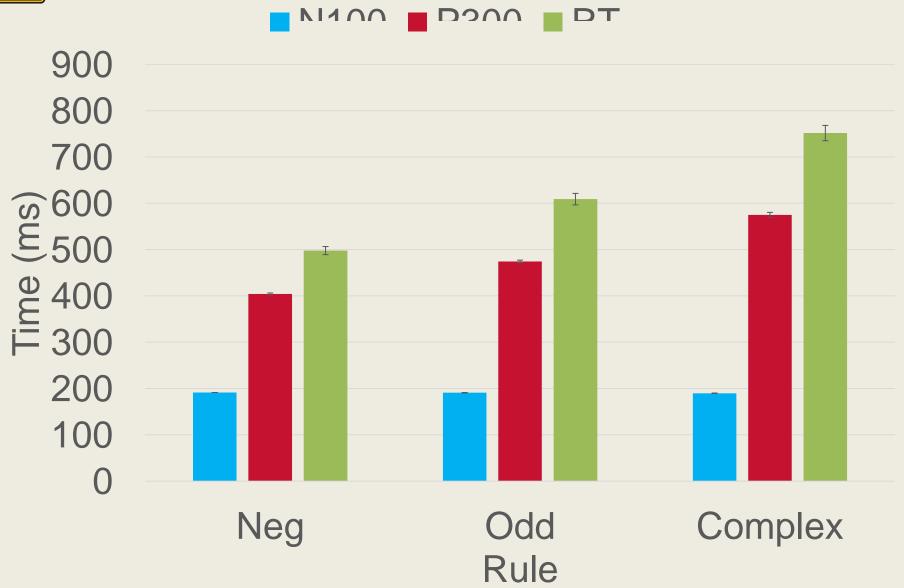


Rule	Yes, No
Negative	-9,-8,-7,-6,-5,-4,-3,-2,-1,1,2,3,4,5,6,7,8,9
Odd	-9,-8,-7,-6,-5,-4,-3,-2,-1,1,2,3,4,5,6,7,8,9
Complex	-9,-8,-7,-6,-5,-4,-3,-2,-1,1,2,3,4,5,6,7,8,9



D-M Test Results



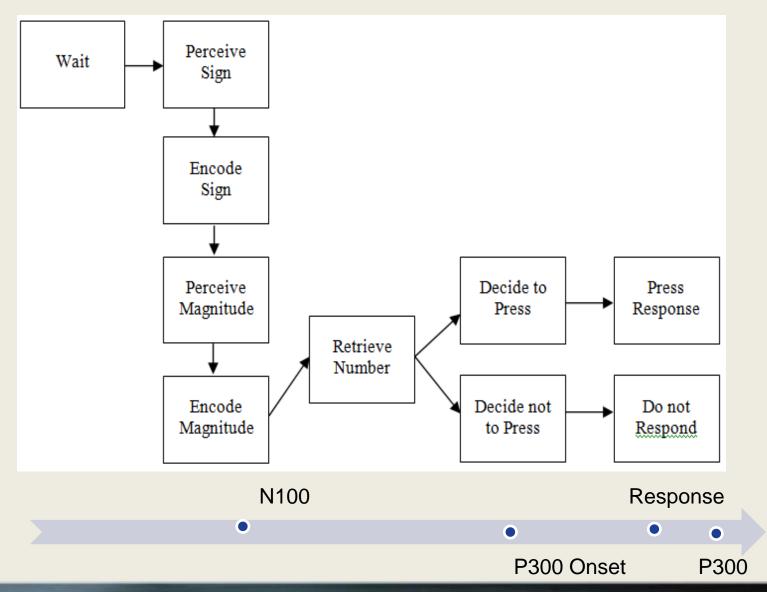






D-M Model



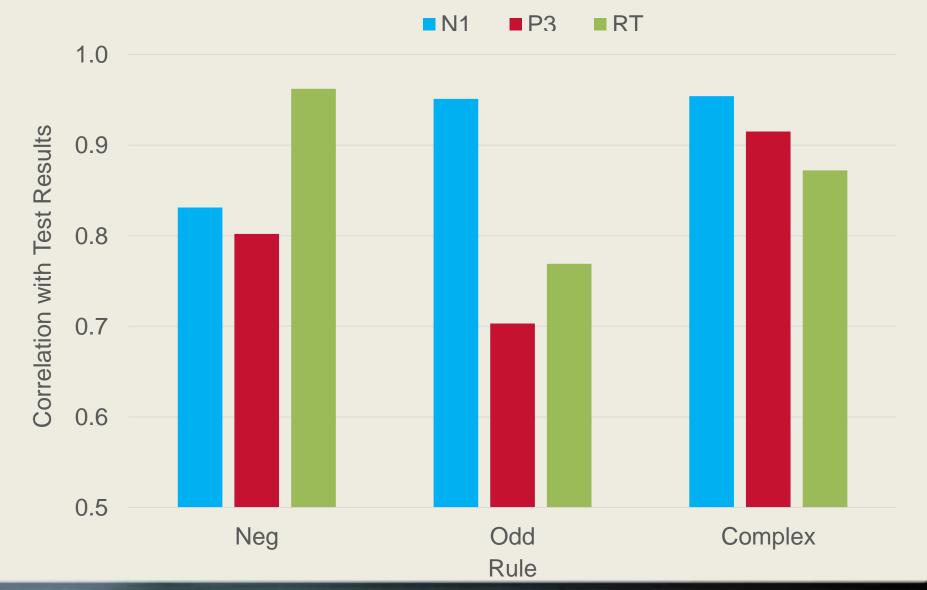






DM Model Results









Production Duration



- No longer restricted to response time
- N1 Perceptual encoding completed
- P3 Context updating completed
- RT Response made
- Now segmenting is possible and production times are less guesswork
- More?
 - P2 (Anderson et al, in press) lexical access?
 - P600 (Osterhaut & Holcomb, 1992) grammatical errors





Applied Aspects



- ERP latency → Length of time to complete stage
- Long N1 Improve visual saliency?
- Long P3 Disambiguate stimuli?
- Long RT Improve response requirements?





A Program of Research



- Potential for future studies is vast
- Existing databases with ERP latencies
- New experiments with ERP latencies
- Spread over multiple cognitive phenomena
- Share results with others





Question? Comments?



- Cassenti, D.N., Kerick, S.E., & McDowell, K. (2011).
 Observing and modeling cognitive events through event related potentials and ACT-R. *Cognitive Systems Research*, 12, 56-65.
- Cassenti, D.N. (in press). Opening the Black Box: A Test and Computational Model of the Relationship between ERPs and Cognition. In *Event-Related Potential (ERP): Methods, Outcomes and Research Insights*